



HOMEARAMA®

THE ESTATES AT BOTHE FARMS

2026 Show Guide

August 29- September 13, 2026

HOusetRENDS® THE OFFICIAL SPONSOR AND PUBLISHER

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

- Copies of the magazine will be hand-delivered to show attendees, special show events, sponsors and advertisers retail locations and Preview Party attendees as their show guide.
- The digital version will be available online at Housetrends.com and cincyhomearama.com with active links to advertisers' websites and promoted on social media platforms Instagram and Facebook.



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50% down / 50% with proof
Final Ad Submission
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Additional Promotional Opportunities

- Sponsorship including tickets, signage
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Contact Linda Bacher

513-703-6103

Linda.bacher@housetrends.com

HOMEARAMA 2026®

Builders: Brookstone Homes, Eagle Custom Homes, K Homes, John Hill Construction, Justin Doyle Homes, Old World Custom Homes, Sterling Homes, Wieland Builders

HOMEARAMA® 2026 will be produced by the **Home Builders Association of Greater Cincinnati** and hosted at **The Estates at Bothe Farms** in Hamilton Township, a community developed by **Brookstone Homes**.

- Ideally situated just five miles from downtown Loveland, Ohio, residents will enjoy easy access to popular attractions, including shopping, restaurants, parks, and the Little Miami Scenic Trail.
- Located within the Little Miami School District, the community is close to the amenities of both Maineville and Loveland. Featuring 19 exclusive homesites, **The Estates at Bothe Farms** will provide a stunning backdrop for the 63rd year of this iconic event. Show homes in this neighborhood are anticipated to start at \$1.6 Million to over \$3 Million.