



What's Going On

Monthly Happenings of the Home Builders Association of Greater Cincinnati

Issue 27
October 2020

2020 HOMERAMA® At Walworth Junction



WALWORTH JUNCTION

Oct. 10th - Oct. 25th

Visit the HOMEARAMA® Website,
CincyHomearama.com, for more details!!!

FREE Fall Prevention Training, October 8th



JSI/NAHB/HBA Fall Prevention in Residential
Construction Training

October 8th, 2020 8:00am - 12:30pm

www.CincyBuilders.com

CHECK THESE OUT!

Ongoing HBA Connection Opportunities

Member Referral Roundtable

Every Tuesday & Thursday at
9:00 am

Contact: Melanie Meyer
mmeyer@cincybuilders.com

Second Thursday Happy Hour

Second Thursday of each month
from 4-7 pm. Locations vary so
refer to HBA calendar.

Contact: Carli Carpenter
ccarpenter@cincybuilders.com

*Here's a calendar of our exciting events at the show to make your visit extra special.
See show hours on the front of this insert.*

THURSDAY, OCT 8	FRIDAY, OCT 9	SATURDAY, OCT 10
10A HOMEARAMA Ribbon Cutting Ceremony		10A Sponsors Only Brunch 11A The Remains - Band 12P WGRR Remote 12P Market Day/Cincinnati Animal Care Day
SUNDAY, OCT 11	MONDAY, OCT 12	TUESDAY, OCT 13
12P Hometown Heroes Day Presented by Blue Skies for the Good Guys and Gals Warrior Foundation	5:30P Puppies & Pints with Gamble N Fin & League for Animal Welfare	9A Reflections Jazz Duo 9A & 12P Realtor Day (Realtors Only) 4P Show Opens to Public
WEDNESDAY, OCT 14	THURSDAY, OCT 15	FRIDAY, OCT 16
1 - 3P Careers in Construction 3 - 5P OVDC Meeting	5P Chapter 3 - Band 5:30P Cincy Chic Blanca & Bling to Benefit the Boys and Girls Clubs of Greater Cincinnati	12P 3 East Business Alliance Neighborhood Day
SATURDAY, OCT 17	SUNDAY, OCT 18	MONDAY, OCT 19
12P Octoberfest 12P Beers, Brats & B105 Remote 4 - 7P Bourbon Road Band	9 - 11A Careers in Construction 12P City of Cincinnati Employee's Day 12P City of Cincinnati Resident's Day	
TUESDAY, OCT 20	WEDNESDAY, OCT 21	THURSDAY, OCT 22
	11:30A HBA Lunch & Learn 4P Green Energy Ohio: Grow with GEO Day	4P Give for Good Day 5 - 9P HBA Happy Hour 6P Acoustic Blue - Band
FRIDAY, OCT 23	SATURDAY, OCT 24	SUNDAY, OCT 25
6P Q102 Date Night with Tim & Toria 6 - 9P 3 Piece Revival	12P Cincinnati Animal Care Day 4:30 - 7:30P The Brody Bunch	

Help Us To Help YOU!

Contact Melanie Meyer for membership questions.
Call 513-589-3210 or email mmeyer@cincybuilders.com



**Referral Roundtables Are On
Tuesdays & Thursdays @ 9:00am.**

**Please Email Melanie Meyer
For The Zoom Credentials.**

**WELCOME OUR NEW
HBA MEMBERS!**

**INTERIOR DESIGN
CONSULTING**

M&M HOME SOLUTIONS

STREET CITY BREWERY

LEADERSHIP

Officers

Alan Gerbus, Chairman of the Board, Homes By Gerbus
Brad Olinger, President, Sterling Homes
TJ Ackermann, VP/Treasurer, The Ackermann Company
David Stroup, 2nd VP/Secretary, Fischer Homes

Directors

Greg Berling, Berling Investments
Doug Bryant, Clayton Douglas Homes
John Cowan, Somerset Custom Homes
Greg Cox, Maronda Homes
Tom Curran, D. R. Horton Home Builders
Justin Doyle, Justin Doyle Homes
Andre Frazier, Frazier Homes
Ben Fry, Fry Homes
Chris Gorman, Chris Gorman Homes
Christina Gyarmati, HTT Agency
Doug Hinger, Traditions Building & Development Group
Ron Hotchkiss, Valley Central Bank
Andy Hueber, Hueber Homes
Steve Hunt, Aronoff, Rosen, & Hunt Co., L.P.A.
Jessica Mills, Comey & Shepherd Realtors
Michelle Moran, J & K Custom Homes
Mark Meinhardt, Star One Realtors
Jim Obert, Hills Properties
Alan Schmidt, Jr., Schmidt Builders
Ben Taylor, Drees Homes
Christine Tegtmeyer, The Lappin Group

Build your **FUTURE** in the **Building Industry**

According to Forbes, America is facing an unprecedented labor shortage. As of January 2019, the U.S. Economy had 7.6 million unfilled skilled labor positions, and just 6.5 million people looking to fill them.

That's over a MILLION reasons to pursue a career in skilled labor!

Many of these careers can be started with paid apprenticeship positions, meaning you can start earning the day you graduate!



Carpentry/Framing : \$48,500

Plumbing : \$47,012

Electrical : \$55,770

HVAC : \$50,000

Masonry : \$53,490

Excavation : \$50,279

Painting : \$43,500

**Average
National Salary**

HOMEARAMA 2020 Careers in Construction

October 14th from 1-3pm

October 18th from 9-11am

3107 Walworth Avenue

Cincinnati, OH 45226

Interested in learning more?

Follow us on facebook @[cincybuilders](#) • **Visit** us online at [www.cincybuilders.com](#)

Ask your school counselors about **Vocational Training** opportunities

Register for event at mmeyer@cincybuilders.com **Deadline** for registration is **Oct. 2**

Scholarship opportunities available



CHECK OUT HBA MEMBER BENEFITS & DISCOUNTS

New available healthcare options are now available to members. The HBA is working to bring you a Group Health Insurance Plan. If you receive a survey from Mercer please take a couple of minutes to participate.

**Superior Dental Care
HBA open access dental plans
Sign up is easy!**

**Ally Health Telemedicine Module
Offering 24/7/365 access to doctors
Talk directly to a doctor within minutes by
phone, video or mobile app.**

Retire Med IQ

This program guides you through your transition to retirement health insurance.

CareWorks Comp

Your Billion Back Rebate Check is Coming Soon! Click [HERE](#) For Details.

Top 5 Ways Members Can Save With CareWorks Comp. Click [HERE](#) For Details.

For more information on any items above, please contact Melanie Meyer at mmeyer@cincybuilders.com

New Home Sales at Highest Pace Since September 2006

In another indicator that housing continues to lead the economy forward, **sales of newly built**, single-family homes in August topped the 1 million mark and reached their highest pace since September 2006.

Sales increased 4.8% to a seasonally adjusted annual rate of 1.01 million units, according to newly released data by the U.S. Department of Housing and Urban Development and the U.S. Census Bureau.

The August rate is 43.2% higher than the August 2019 pace.

“Surging sales are consistent with record builder confidence levels stemming from higher buyer traffic, historically low interest rates and a shift in demand for lower density markets,” said NAHB Chairman Chuck Fowke. “However, higher lumber costs and limited building material availability in some markets signify we could see higher prices down the road.”



“New home sales are now 15% higher on a year-to-date basis, with gains in all regions,” said NAHB Chief Economist Robert Dietz. “But with inventory at just a 3.3 months’ supply, more construction is needed. The challenge will be whether materials and labor are available.”

That 3.3 month's supply means just 282,000 new single-family homes are for sale, 40% lower than August 2019. The current months’ supply is the lowest in the history of the data series, which goes back to 1963. Of the inventory total, just 54,000 are completed and ready to occupy.



OHRealtyHealthcare.com

ImmediateSavings, SimpleEnrollment



**Home Builders Association of Greater Cincinnati Announces Partnership with
MJM Global Brokerage Group**

Enables Access to Healthcare Coverage at Immediate Savings via Simple Enrollment

Cincinnati, OH, and Englewood, NJ – October 1, 2020 – The [Home Builders Association of Greater Cincinnati](#) (HBA) announced today its partnership with [MJM Global Insurance Brokerage Group](#) to provide HBA members new healthcare coverage options. This exciting benefit will enable members to save year after year on healthcare costs, as well as provide better healthcare coverage.

According to Dan Dressman, HBA Executive Director, “Rising healthcare costs have had a significant impact on our members. Offering this healthcare coverage benefit is estimated to save members, their employees, and families between 8-12% in premiums compared to ACA plans. We know that it will prove to be a money-saving benefit of membership.”

[OHRealtyHealthCare.com](#), the marketplace launched by MJM Global, uses the collective purchasing power of HBA to reduce healthcare premiums, benefitting all members, while maintaining flexibility in plan design and provider. Bundled with the coverage, at **no additional cost and no co-pay**, is Prosper Benefits, a suite of non-insurance benefits including TeleMedicine, TeleMental, Health Advocacy, and Medical Bill Saver. This benefit enables members to take control of their true healthcare costs.

MJM Global Insurance Brokerage Group is rich in family tradition, spanning three generations over seventy years, providing reliable insurance for all types of commercial and personal risk to the jewelry industry. They launched OHRealtyHealthCare.com to help Associations see immediate and significant savings on one of the largest expenses, in addition to turning an otherwise complicated health insurance buying process into an easy system.

Rick Reiman, Vice President of MJM Global Insurance, added, “I am confident that offering the ability to access healthcare coverage via OHRealtyHealthCare.com (powered by Candor USA) will enable MJM to provide unprecedented service levels, at below ACA plan costs.” Rick continued, “Since the signing of the ACA, group health insurance plans have increased at over three times the rate of general inflation. Ninety-seven percent of Americans do not know what their insurance covers, and the process of shopping for and enrolling in coverage remains a significant burden to employers and employees. HBA of Greater Cincinnati and MJM Global has made a significant movement to help resolve the situation.”

###

The **Home Builders Association of Greater Cincinnati** is a professional organization of builders, developers, remodelers, and related businesses who aspire to be on the leading edge of home building through networking, education, and industry advocacy. The association formed in 1934 and represents over 400 builder and associate member companies, including about 15,000 employees.

For more information, visit www.cincybuilders.com

Contact: Carli Carpenter, Director of Professional Development ccarpenter@cincybuilders.com

MJM Global, a proud member of the Independent Insurance Agents of America (IIAA) and the National Association of Professional Insurance Agents (PIA), serves the needs of more than 3,000 businesses, professionals, and households throughout the United States and abroad. MJM works diligently to innovate the most effective ways to manage all aspects of the total cost of risk and provide reliable insurance for all types of commercial and personal risk.

For more information, visit www.mjmglobal.com

Contact: Rick Reiman, Vice President rreiman@mjmglobal.com

THANK YOU 2020 HBA CLUB MEMBERS



5000



**Thomas J. Ackermann
Company, Inc.**

1000



500



250



ICC Board Agrees with NAHB on Appeal

The ICC Board of Directors on Sept. 23 agreed with [NAHB's appeal](#) related to a proposed change to the International Energy Conservation Code (IECC) that dealt with the efficiency of water heaters. NAHB and others argued, and ICC agreed, that the changes would have preempted federal law or would have exposed adopting jurisdictions to potential litigation related to the proposed requirements.

The ICC Board decided to reject RE126-19 (and RE107-19) on the basis that "potentially preempted provisions in the I-Codes are inconsistent with the spirit, intent and mission of the Code Council."

CDC Imposes Eviction Moratorium

The U.S. Centers for Disease Control and Prevention (CDC) has issued a nationwide order that will halt millions of U.S. renters from being evicted through Dec. 31, 2020. The CDC said halting residential evictions of any covered tenants for failure to pay rent is necessary to prevent the further spread of COVID-19.

NAHB is deeply concerned the [CDC's rental eviction moratorium](#) through the end of the year will result in negative economic consequences without dedicated funding for rental assistance.

Apartment Absorption Rate Falls to 45%

The absorption rate of unfurnished, unsubsidized apartments (the share rented out in the first three months following completion) fell to 45% in the first quarter of 2020 (from 53% in the first quarter of 2019), according to data from the U.S. Census Bureau's Survey of Market Absorption. This is the [lowest absorption rate](#) for the first quarter since 1986.

HUD Secretary Carson Speaks with NAHB

HUD Secretary Ben Carson on Sept. 24 participated in an exclusive webinar that more than 1,000 members and invited guests registered to attend. He discussed the need to address the lumber crisis as well as HUD's actions to address housing needs in response to COVID-19.

[Carson told the NAHB members](#) that lumber prices are "a big roadblock" and that he would seek to "elevate" this issue by engaging with other top administration officials.

IBS Registration Is Now Open

Registration is open for the [2021 NAHB International Builders' Show® \(IBS\)](#), the premier event in the residential construction industry. The in-person show will follow all safety protocols set forth by the CDC and federal, state and local government agencies.

IBS will move back to the Orange County Convention Center in Orlando, Feb. 9-11, where it will again co-locate with the National Kitchen & Bath Association's Kitchen & Bath Industry Show® (KBIS).

HBA OF GREATER CINCINNATI OFFERS FREE FALL PREVENTION TRAINING

FOR IMMEDIATE RELEASE

Contact: Carli Carpenter
Date: HBA of Greater Cincinnati
Email: ccarpenter@cincybuilders.com

Through an OSHA-funded training grant aimed at providing safety training to the residential construction industry, the Job-Site Safety Institute (JSI) in partnership with National Association of Home Builders and HBA of Greater Cincinnati is conducting a 4-hour seminar for builders, trade contractors, supervisors and workers entitled **Fall Prevention in Residential Construction**.

The 4-hour seminar focuses on identifying fall hazards in residential construction, as well as, providing attendees an understanding of the OSHA fall protection regulations and safe work practices to prevent fall-related accidents. While the main focus of the seminar will be a comprehensive review of factors that contribute fall-related accidents, the course will also provide solutions to protect against and arrest falls and how to rescue of a fallen worker.

Possibly the most important part of the seminar is a review of the safe work practices that must be used to minimize the risk of workers falling during home construction operations. Special emphasis will be placed on how to protect stairways, leading edges, window/wall openings and floor holes, how to properly use a Personal Fall Arrest System (PFAS), how to provide protection from falling objects, and how to prevent falls when working at heights on ladders and scaffolding.

All participants will be encouraged to ask questions and provide examples of their own personal safety experiences on the jobsite.

The seminar will teach attendees how to:

- Recognize common fall hazards in residential construction.
- Identify when fall protection is required.
- Determine which protection system to use for a given fall hazard.
- Understand the key requirements and basic safety practices for each protection system.
- Understand the safety requirements and practices for ladders and scaffolding

For more information, visit: CincyBuilders.com.

When: Thursday, October 8th, 2020

Where: Virtually

Cost: **FREE (\$135 value)**

How to Register: Visit CincyBuilders.com or email info@cincybuilders.com.

This material was produced under grant number **SH-31198-SH7** from the Occupational Safety and Health Administration, U.S. Department of Labor. It does not necessarily reflect the views or policies of the U.S. Department of Labor, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government. Revisions were made to this material under grant number **SH-05122-SH9** from the Occupational Safety and Health Administration, U.S. Department of Labor.



White House Joins NAHB in Opposing House Energy Bill

The White House recently joined NAHB in opposing House energy bill H.R. 4447 due in part to problematic language regarding building codes that would harm housing affordability.

NAHB has come out in strong opposition to the legislation because it would needlessly raise home construction costs while doing little to boost energy efficiency in the housing sector.

NAHB ran a strong grassroots campaign asking members to reach out to their

congressional members and urge them to oppose the legislation.

Over the past two years, NAHB has also met with the White House to discuss concerns about the building code language. NAHB's leadership was pleased to see that the administration shares the association's concerns.

The full [Statement of Administration Policy](#) can be viewed on the White House's website.

Video Highlights 2020 NGBS

With so many green rating systems available, understanding how each one compares to the others is imperative for making a choice that works best for your project, climate zone and market. The recent release of the [2020 National Green Building Standard™](#) (NGBS) provides a great opportunity to conduct a side-by-side comparison, starting with energy performance — an easy element to measure.

Buyers also can relate to energy performance without difficulty; they desire energy efficiency, whether it's the numbers they see on their electric bill or the familiar ENERGY STAR label.

NAHB has produced a [two-minute video](#) highlighting the strengths of the 2020 NGBS that members can share on social media.

EPA Finalizes Reg Guidance

The EPA has finalized a rulemaking that establishes regulatory standards for all EPA [regulatory guidance documents](#). EPA's final rule, intended to increase transparency and access, has four key elements:

Establishes a regulatory definition for the "guidance documents" and "significant guidance documents" that are subject to the rule's requirements.

Responds to President Trump's directive under Executive Order 13891, "Promoting the Rule of Law Through Improved Agency Guidance Documents."

Requires "significant regulatory guidance documents" to be subject to public comment before being finalized by the Agency.

Creates a process by which anyone can petition the agency to modify or withdraw any existing regulatory guidance document.



The HBA Office Is Open With All State Mandated Laws/Restrictions In Place. If You Have Questions About A Meeting, Please Contact The Staff Liaison.

The Fall Prevention Training Program That Was Previously Scheduled For March Is Now Scheduled For Thursday, October 8th, 2020.

Click [HERE](#) For More Information Or To Register.

How much do you think only 1 serious OSHA FALL PROTECTION violation could cost you?

**\$500?
\$3,000?
\$13,260?**

If you guessed \$13,260, you're absolutely right! And that's for EACH serious violation.

To help you avoid costly fines and protect workers, the Job-Site Safety Institute (JSI) in partnership with National Association of Home Builders and the Home Builders Association of Greater Cincinnati is conducting a 4-hour **Fall Prevention in Residential Construction Training** seminar for builders, trade contractors, supervisors and workers. This training program focuses on identifying fall hazards in residential construction, as well as, providing attendees an understanding of the OSHA fall protection regulations and safe work practices to prevent fall-related injuries and deaths.

Specifically, the seminar will teach you how to:

- Recognize common fall hazards in residential construction.
- Identify when fall protection is required.
- Determine which protection system to use for a given fall hazard.
- Understand the key requirements and basic safety practices for each protection system.
- Understand the safety requirements and practices for ladders and scaffolding.

Make plans to attend today—a safe jobsite protects both your company and your workers! Visit CincyBuilders.com to learn more and register.

Make plans to attend today—it'll be the most informative 4-hours you've ever spent learning!

When: Thursday, October 8th, 2020, 8:00am – 12:00pm
Where: HBA Office, 11260 Chester Road, Suite 800, Sharonville, OH 45246
Cost: **FREE (\$125 Value)**
How to Register: Visit CincyBuilders.com

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CALENDAR OF EVENTS

**Fall Prevention Training
October 8th**

**HOMEARAMA® @
Walworth Junction
October 10-25 (see p. 2)**

**Careers In Construction
Days
October 14th & 18th**

**Lunch & Learn:
HOMEARAMA®
October 21st**

**2nd Thursday Happy Hour
October 22nd**

**Coffee Hour
October 30th**

**2nd Thursday Happy Hour
November 12th**

**Coffee Hour
November 20th**

**2021 Economic Forecast
Lunch & Learn
November 24th**

**HBA Holiday Party
December 1st**

**Annual Meeting Holiday
Luncheon
December 11th**

**Register Or RSVP For HBA
Events At CincyBuilders.com.**



Join A Referral Roundtable on Tuesdays or Thursdays At 9:00am

Email Melanie Meyer, mmeyer@cincybuilders.com,
For The Zoom Meeting Credentials.

OCTOBER 14, 2020, 1 - 3 PM
OCTOBER 18, 2020 9 - 11 AM

Careers in
Construction

HOMEARAMA
WALWORTH JUNCTION



**LUNCH
& LEARN**



HOMEARAMA® 2020 AT WALWORTH JUNCTION

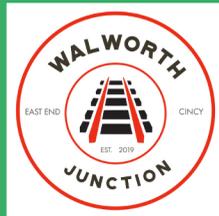


WesBanco
LUNCH SPONSOR

OCTOBER 21, 2020
11:30 AM - 1:00PM

VENUE: WALWORTH JUNCTION
3107 WALWORTH AVENUE
CINCINNATI, OHIO 45226

Register At CincyBuilders.com



2ND THURSDAY HAPPY HOURS PRESENTS

HALLOWEEN STREET PARTY

Complimentary Admission To HOMEARAMA®
With Food & Signature Drinks!

Best Costume Contests!

1st Place ~ \$50 Cash + 1 HBA Holiday Party Admit
2nd Place ~ \$20 Cash + 1 Annual Meeting Holiday Luncheon Admit
Come Join The Fun...If You Dare!

THANK YOU SPONSORS!



Thursday, October 22, 2020 | 5 PM onwards
HOMEARAMA® 2020 - Walworth Junction
3107 Walworth Avenue, 45226

You Must Register At CincyBuilders.com.



Check Out The New HBA Website For More Events!

The screenshot shows the HBA website homepage. At the top left is the HBA logo. To the right are navigation links: "Join Now", "Contact Us", "Members Login", and a search bar. Below these are menu items: "HOME", "ABOUT US", "EVENTS", "MEMBER SERVICES", "CONSUMERS", and "HOME SHOWS". The main content area features a large blue banner with the text: "Working together to build Greater Cincinnati's dynamic future while preserving its creative past." Below the banner are two orange buttons: "MEMBER SERVICES" and "CONSUMER RESOURCES". At the bottom, a small photo credit reads: "Photo: J&K Custom Homes, 2019 HOMEARAMA® People's Choice First Place".