



2020 FACT SHEET

HOMEARAMA® is the registered trade name for the single-site new home showcase produced by the Home Builders Association of Greater Cincinnati. The 2020 show will mark the 57th year for the new home showcase. HOMEARAMA® regularly attracts thousands of enthusiastic Cincinnatians. HOMEARAMA® 2020 will feature seven (7) fully decorated and landscaped homes in a variety of architectural styles *and for the first time in the history of the show it will be held in the City of Cincinnati.* The homes will range in price from \$1.2 M to 1.6 M.



Developed by East End Development, LLC, (*Meierjohan Building Group – TJ Ackermann and Ralph Meierjohan*), **Walworth Junction** is an urban “infill” development containing 39 single family lots located in the City of Cincinnati’s Historic East End neighborhood. Walworth Avenue is located just north of the intersection of Riverside Drive and Delta Avenue, immediately adjacent to The Precinct Restaurant. The site was formerly the Pennsylvania Railroad’s Pendleton Yard and contained a Round House, a Turntable, and multiple other structures related to railroad operations.

Walworth Junction is a “walkable” community with sidewalks connecting it to the business districts of Columbia Tusculum and East End’s Riverside Drive. Riverside Drive connects directly to downtown Cincinnati and has dedicated lanes for bicycle enthusiasts. There is a public pedestrian tunnel at the eastern edge of the property which provides connection from Walworth Avenue to Riverside Drive, directly across from the Hi-Mark Bar, Emma’s Wine Bar, and just down the street from Eli’s Barbeque.

Walworth Junction is located within the Cincinnati Public School District. Additional school options close by include St. Ursula Villa, The Summit Country Day School and St. Ursula Academy.

Show Dates/Hours

Dates - Saturday, October 10th - Sunday, October 25th

Hours - Monday – Thursday 4:00 PM – 9:00 PM; Friday – Sunday 12:00 Noon – 9:00 PM

Ticket Prices

Tickets are \$19.00 at the gate; and, \$17.00 on the Cincinnati HOMEARAMA® app or online at cincyhomearama.com. **Kroger will NOT be selling event tickets in 2020 due to COVID-19 restrictions. A special TWO-DAY ticket will be available for \$29.00 at the gate only. New this year . . . purchase your ticket online at cincyhomearama.com or on the Cincinnati HOMEARAMA® app for \$16.00 and attend Monday – Thursday to help us spread out the show attendance. This special ticket price is ONLY available online or on the Cincinnati HOMEARAMA® app, NOT AT THE GATE. AND, YOU HAVE TO ATTEND MONDAY – THURSDAY FOR THE \$16.00 PRICE.** It is very possible that there will be lines at this year’s show, especially on weekends, due to social distancing and the number of attendees that will be allowed in each home at one time. Children 12 and under are admitted for free if accompanied by an adult. No tickets sold or admittance to the show after 8:00 PM.

Directions

From I-71, Take the Red Bank Road exit, Turn left on Brotherton Ct., Turn slight Right on Erie Avenue, Turn left on Delta Avenue, Turn left on Linwood Avenue, Turn slight right on Delta Avenue, Turn right on Walworth Avenue.

From I-75, Take the Norwood Lateral/OH-562 toward Norwood, Merge on I-71 South toward Cincinnati, Take OH-561 South to Edwards Road, Turn left on Williams Avenue, Turn right on Edwards Road, Turn left on Observatory Avenue, Turn right on Linwood Avenue, Turn slight right on Delta Avenue, Turn right on Walworth Avenue.

From Columbia Parkway/US-50, Take Columbia Parkway to Stanley Avenue, Take 2nd right on Eastern Avenue, Eastern Avenue becomes Walworth Avenue.

GPS Address - 3107 Walworth Avenue, Cincinnati, OH 45226.

Please note, this is the show address and there is NO ON-SITE PARKING AVAILABLE. SEE PARKING OPTIONS BELOW. You can use this address for handicap parking or handicap drop off. You must have a handicap parking sticker or pass to park in the handicap parking lot, no exceptions.

Parking for the show

#1 Schmidt Boat Ramp and Sports Complex (250 St. Peters Street, Cincinnati, OH 45226), 360 paved parking spaces will be available for HOMEARAMA[®] show attendees. Once you park at Schmidt Boat Ramp and Sports Complex you can walk approximately 6 blocks, cross at a crosswalk/light by Hi-Mark Bar and Emma's Wine Bar on Riverside Drive and take the tunnel and steps up to the show site on Walworth Avenue. Or, you can take a bus that will run continuous from Schmidt Boat Ramp and Sports Complex, to the show site and back to Schmidt Boat Ramp and Sports Complex. Please note: **Guests will be required to wear a facemask on buses and at HOMEARAMA[®] with the exception of children under the age of 2 or those who have a medical exception.**

#2 Peddlers Flea Market (4343 Kellogg Avenue, Cincinnati, OH 45226), 500 paved parking spaces will be available for HOMEARAMA[®] show attendees. **PLEASE NOTE - the Peddlers Flea Market parking lots are not available until 2:00 PM on Saturday and Sunday due to the flea market. THERE WILL NOT BE BUSES AVAILABLE AT THESE LOTS UNTIL 2:00 PM on Saturday and Sunday. Monday – Friday buses are available at Peddlers Flea Market 15 minutes before the show opens. Saturday and Sunday buses are available beginning at 2:00 PM.** You will take a bus from Peddlers Flea Market to a drop off location at the show site. Buses will run continuous from Peddlers Flea Market to the show site and back to Peddlers Flea Market. **Guests will be required to wear a facemask on buses and at HOMEARAMA[®] with the exception of children under the age of 2 or those who have a medical exception.**

#3 OVERFLOW PARKING LOT ONLY Lunken Playfield (4740 Playfield Lane, Cincinnati, OH 45226), 153 paved parking spaces will be available for HOMEARAMA[®] show attendees. **PLEASE NOTE - Only park at this lot if you are directed to do so by the Parking Attendants at Schmidt Boat Ramp and Sports Complex or Peddlers Flea Market. Otherwise, there will not be buses available.** Once you park at Lunken Playfield you will take a bus from Lunken Playfield to a drop off location at the show site. Buses will run continuous from Lunken Playfield, to the show site and back to Lunken Playfield. **Guests will be required to wear a facemask on buses and at HOMEARAMA[®] with the exception of children under the age of 2 or those who have a medical exception.**

Important Show Information

There is no charge for parking. THERE IS NO ON-SITE PARKING. The HBA, HOMEARAMA[®] or the owners of the parking lots are not responsible for valuables that are left in cars. There will be Parking Attendants at each parking lot to direct you to parking spaces and buses. **Please be patient with the bus drivers as they cannot fill the buses to capacity due to social distancing and COVID-19 restrictions.**

Food trucks, along with special HOMEARAMA[®]-branded beer by Streetside Brewery and wine will be available daily. Delicious ice cream from Cowboy Cones can also be purchased on site. Restrooms are available on site. Numerous events are being planned for HOMEARAMA[®] 2020. All events will be listed on the HOMEARAMA[®] website cincyhomearama.com.

No strollers, wagons or child backpacks with metal frames are permitted in the show homes. No pets are permitted within the show site, except for service animals. You must have documentation to verify that the animal is a service animal. We suggest that you wear gym shoes or flat shoes to HOMEARAMA®. There is a considerable amount of walking at the show and there are steps in all of the homes. **There are no golf carts this year due to COVID-19 restrictions.**

We are taking extra precautions due to COVID-19 including sanitizing all public areas, restrooms and the concessions area hourly. There will be lots of reminders about social distancing of 6'. There will be hand sanitizing stations throughout the show. **Guests will be required to wear a facemask at HOMEARAMA® with the exception of children under the age of 2 or those who have a medical exception. We ask that you please bring your own mask, if you do not have a mask one will be provided for you.**

To do our part in preventing the spread of COVID-19 in our community and workplace, we are restricting access to HOMEARAMA® for anyone who may have recently been exposed to the virus. By entering HOMEARAMA® you are affirming and attesting that you have not in the last 14 days had any close contact with anyone who is either confirmed or suspected of being infected with COVID-19, including anyone who was experiencing or displaying any of the know symptoms of COVID-19 (*which are Elevated Temperature or Fever of 100.4 F or higher; Cough; Shortness of Breath and/or difficulty Breathing; Loss of Smell and/or Taste; Fatigue, Muscle Aches, Chills, Shaking; or, Persistent Headaches*). That you have not in the last month traveled to a restricted area that is under a Level 2, 3, or 4 Travel Advisory according to the U.S. State Department (including China, Italy, Iran, and most of Europe) and that you have not in the last fourteen days traveled to any other state which has a COVID-19 positivity rate at 15% or higher as that term had been defined, and changed from time to time, by Governor DeWine. And, you do not currently experience or display, and you have not in the last 14 days experienced or displayed, any of the above mentioned symptoms. If you answered **YES** to any of the above statements, you will not be permitted to enter HOMEARAMA®. *The Home Builders Association of Greater Cincinnati shall not be responsible for any loss due to illness, including hospitalization and even death, which occurs as a result of you contracting COVID-19, or any other illness. By entering into this facility you are accepting this risk of loss of your own choosing. If you do not wish to accept this risk, do not enter this facility.*

We ask that you please be patient with us as we follow the State of Ohio COVID-19 guidelines to ensure your safety as well as the safety of our show staff, the show builders and their personnel.

HomeZone Exhibit Tent(s)

Check out the newest home products in the HomeZone Exhibit Tent(s) within the show site which will include over 15 vendors.



HOMEARAMA® is produced by the Home Builders Association of Greater Cincinnati

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For HOMEARAMA® information visit cynchomearama.com

in conjunction with



City of Cincinnati

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cincinnati-oh.gov