



2020 by the Numbers

- 57th HOMEARAMA® at Walworth Junction was held in October, first-ever show in the city of Cincinnati, and the only single-site home show held in the tri-state region.
- 6 of 6 homes in HOMEARAMA® were pre-sold prior to the opening of the show.
- 652 Realtors attended 2 Realtor events at HOMEARAMA®.
- 21 industry advocacy-related initiatives were undertaken by the Ohio Valley Development Council to improve new home construction in Greater Cincinnati.
- 5 of 6 Build-PAC supported candidates were elected.
- 66 new member companies joined the HBA in 2020, exceeding the annual goal by 40%.
- 5 new builder members joined the HBA.
- 35 participated in the bi-weekly HBA Member Roundtables, via Zoom.
- 385 attended several in-person and Zoom Coffee Hours, Lunch & Learns and Second Thursdays.
- 41 members joined the extended HBA Club tiered levels.
- 226 attended the Vision 2020 Careers in Construction Kick-off event.
- 27 companies/persons contributed financially to the HBA's 2020 Vision: Careers in Construction Initiative.
- 2 in-person Careers in Construction events were held.
- 488 attended Table Top Nite.
- 168 attended the Golf Outing.
- 51 attended the Welcome Back event.
- 54 attended the Economic Forecast via Zoom, presented by the HBAs of Cincinnati and Dayton.
- 2 OSHA virtual construction site safety programs were provided.
- 4 COVID-19 related informational webinars.
- 3 new member orientation programs were held.
- 1 new website redesign was completed.
- 1 new HBA health insurance portal was implemented.
- 1 HBA Who's Who Membership Directory was published.